

TRACY PEARSON

AGENCY PORTFOLIO

Chevron's in-house agency produces more than 2,000 creative projects each year. This portfolio includes only a select few of the many design, writing, video, web and other products our dedicated team of 130+ creative professionals delivers to our global client base.

Due to copyright, confidentiality and information protection concerns, only a very few of our creative products are able to be shared with the public. All pieces on this page are classified for public viewing.

MISCELLANEOUS, BUT FUN



Houston PRIDE Parade Float
(Best of Show Winner)

DIRECT MAIL



Texaco with Techron Mailer

MERCHANDISE



Gift Card



Gift Card Holder

ADVERTISEMENTS



Chevron Egypt *Pulse Magazine* Ad



Chevron Myanmar Ad



Chevron Bangladesh Ad



Chevron Partnership Ad



Chevron Oronite Holiday Ad



Chevron Oronite Oak Point Ad

ADVERTISEMENTS

Help fuel your school

Fill up at the pump
During October, when you get gas at your local participating Chevron or Texaco station, fill up with 8 gallons or more to help support local public schools.

Support local schools
Chevron will donate \$1 per 8 or more gallon fill up at participating Chevron and Texaco stations, up to over \$5 million through the Fuel Your School program during the month of October, to help fund eligible classroom projects posted on DonorsChoose.org in 10 U.S. communities. For a list of participating communities, program rules and to learn more, visit www.FuelYourSchool.com.

#FuelYourSchool

Fuel Your School Ad

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#FuelYourSchool

Fuel Your School Half Page Ad

ENVIRONMENTAL DESIGN

Hub on 30th

1. Quality, durable, weather-resistant
The Hub on 30th is a high-quality, weather-resistant structure that is designed to last for many years.

2. Durable background of architectural value
The Hub on 30th is a high-quality, weather-resistant structure that is designed to last for many years.

3. See better
The Hub on 30th is a high-quality, weather-resistant structure that is designed to last for many years.

4. Working in a hurry
The Hub on 30th is a high-quality, weather-resistant structure that is designed to last for many years.

5. A wall of Hub
The Hub on 30th is a high-quality, weather-resistant structure that is designed to last for many years.

6. Durable, strong, and safe
The Hub on 30th is a high-quality, weather-resistant structure that is designed to last for many years.

Art Wall – Hub on 30th

Hub on 30th

1. A key in the eye of the city
The Hub on 30th is a high-quality, weather-resistant structure that is designed to last for many years.

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Art Wall – Hub on 30th

Graffiti Art Installation

Houston's metroplex is home to a booming art scene that includes world-class museums, international galleries and vibrant graffiti parks. Behind this art scene is the individual creativity, talent and human energy of local artists. Chevron applauds Houston's artists for their positive impact on the city and its residents and is proud to feature local artist, Tim Jester, in its suite at the Toyota Center.

Toyota Center Chevron Suite Art Installation

1000 Toyota Center, Houston, TX 77002

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1000 Toyota Center, Houston, TX 77002

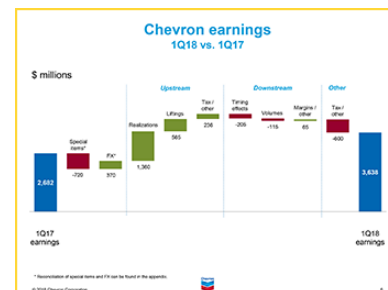
1000 Toyota Center, Houston, TX 77002

1000 Toyota Center, Houston, TX 77002

1000 Toyota Center, Houston, TX 77002

Graffiti Art Installation
Toyota Center Chevron Suite

PRESENTATIONS



Chevron 2018 Q1 Earnings Call

PRINT



Women in Leadership Flyer



Malaria Prevention Kit
Angolan Portuguese

VIDEO



Texaco with Techron Social Media Commercial

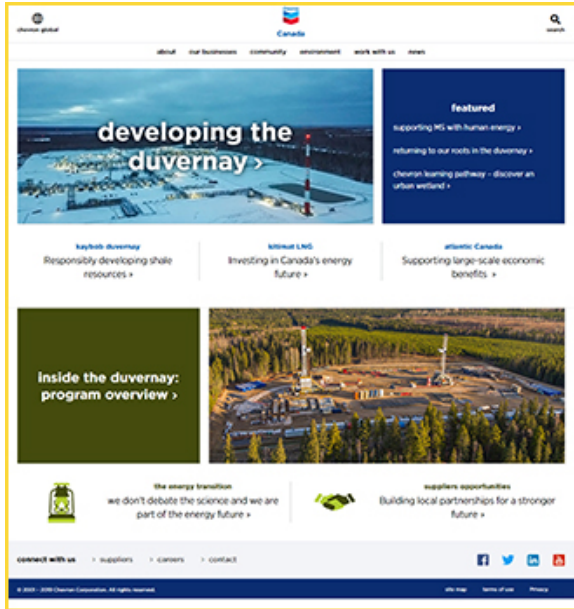


Trade Show Video



Mexican Petroleum Congress Video

WEB



Chevron Canada Website



Chevron Angola Website – Portuguese

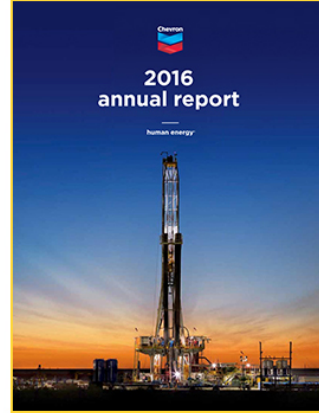


Chevron Marathon Website

REPORTS



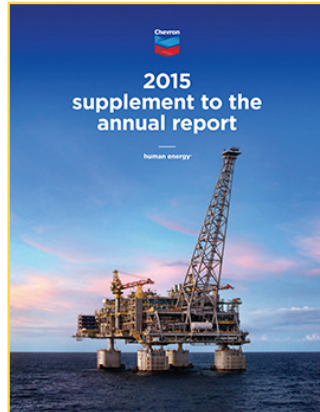
IGU 2018 World LNG Report



2016 Annual Report and Supplement



2017 Annual Report and Supplement



2015 Annual Report and Supplement



2018 Annual Report and Supplement